



## Press Bulletin

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# ÜNLÜ & Co advises DeFacto on the sale of its minority shares to EBRD

Turkey's leading investment services and asset management group ÜNLÜ & Co acted as the sell-side advisor of Turkey's global fashion brand DeFacto Perakende Ticaret A.Ş., in the sale of its minority shares to European Bank of Reconstruction and Development ("EBRD").

ÜNLÜ & Co Corporate Finance Department Managing Director Simge Ündüz stated: *"We are proud to have successfully completed this transaction as the sell side advisor of DeFacto. The toll of global and regional tensions on financial markets notwithstanding, we have successfully completed several M&A transactions this year. We are proud to be a part of this significant transaction and will continue our efforts to complete major M&A transactions in the coming period."*

### **About ÜNLÜ & Co**

*Established in 1996, ÜNLÜ & Co Group has become Turkey's leading merger and acquisition advisory firm with the 126 successful transactions it has advised on since 1998. The Company also ranks first in terms deals above USD 30 mn, with total number of concluded transactions, total number of cross-border transactions, and total number of private fund transactions since 2010. (Source: Mergermarket)*

*ÜNLÜ & Co Group ranks second among all financial institutions with a 22% market share (excluding privatizations) in capital market transactions through 2010-2022, involving initial public offerings,*

secondary public offerings, and accelerated book building; 32 transactions; and an aggregate transaction value of USD 3 billion. (Source: Bloomberg)

ÜNLÜ & Co Group has generated an aggregate volume in excess of TL 2.2 billion through 31 debt instrument issuances since 2013. (Source: Borsa İstanbul)

As one of Turkey's leading non-performing loan management companies, İstanbul Varlık has TL 368 million in aggregate investments, and a portfolio with capital value of TL 4.2 billion.

ÜNLÜ & Co also offers personalized investment advisory services to qualified retail and institutional investors through DAHA Investment Advisory, which operates within its premises. Assets managed in the framework of DAHA operations amount to TL 9.4 billion as of September 2022. In the realm of Asset Management services, ÜNLÜ & Co is active with Fund and Portfolio Management, ÜNLÜ Alternative Assets, and Non-Performing Loan Management, with an employee headcount in excess of 280. Assets managed under Asset Management group amount to around TL 6.2 billion.

Headquartered in Istanbul and having a total employee count close to 500, ÜNLÜ & Co also has offices in İstanbul - Bağdat Street, Ankara and İzmir, along with subsidiaries in New York and London.

### **Our Major Awards**

- Golden Leader Awards 2022- Turkey's Most Admired 50 CEO's/ 50 CHRO's Awards
- Globee Business Awards 2022- Best Use of YouTube/ ÜNLÜ The Club- Gold Globee Award
- Stevie International Business Awards 2022- Financial & Market Data Information Solution/ ÜNLÜ The Club- Gold Stevie Award
- EMEA Finance/ Europe Banking Awards 2021- Best M&A House-Turkey, Best Investment Bank-Turkey, Financial Inclusion Award-CEE&CIS
- Mergermarket European M&A Awards 2021-Turkey M&A Financial Adviser of the Year
- BV Awards 2020 & 2021 -Turkey / Best Investment Research Team
- 12th & 13th M&A Atlas Awards- Global M&A Deal of the Year & Emerging Markets- Investment Bank of the Year
- "Most Admired Brokerage Firm-2021"- Capital Magazine 21th "Most Admired Companies in Business World" Research
- 6th TSPB Capital Markets Awards- Leader of Mergers and Acquisitions-2020
- Globee Business Excellence Awards- Learning Management Solution – Gold Award
- Stevie Awards for Great Employers 2021- Achievement in Learning Technology Implementation-Silver Stevie Award
- Bonds & Loans Turkey Awards- Local Currency Bond Deal of the Year
- ARC Awards 2021- Interior Design, Gold Prize / Traditional Annual Report, Silver Prize/ Chairman's/ President's Letter, Silver Prize
- EMEA Finance/ Europe Banking Awards 2020- Turkey's Best Merger & Acquisition House Award
- Euromoney Awards for Excellence 2015- Best Merger & Acquisition House of the Year
- Euromoney Awards for Excellence 2016/ 2019- Turkey's Best Investment Bank
- ACQ5 Global Awards 2020 -Turkey- Investment Bank of the Year

- *5th TSPB Capital Markets Awards- Leader of Mergers and Acquisitions & Social Impact Project (ÜNLÜ & Co Women Entrepreneurs Academy)*
- *Bonds & Loans 2020 - Project Finance Deal of the Year Nominee - Unifree Duty Free A.Ş. Third Airport Project / Structured Bond Deal of the Year Runner-Up - ÜNLÜ Menkul Hasat Asset Finance Fund / Tarfin Tarım A.Ş.*
- *Sardis Awards- Positive Social Impact – Social Gender Equality / ÜNLÜ & Co Women Entrepreneurs Academy / Silver Sardis*
- *ARC Awards 2020- Photography, Gold Prize / Traditional Annual Report, Silver Prize / Chairman's/President's Letter, Silver Prize*
- *İstanbul Marketing Awards 2020 - Annual Report Design*

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