



Press Release

ÜNLÜ & Co is selected as Turkey's Market Leader in the “Investment Banking” category by Euromoney

Turkey's leading investment services and asset management group ÜNLÜ & Co was listed as Turkey's Market Leader in the "Investment Banking" category in the "Market Leaders" ranking of Euromoney Magazine, one of the leading publications of global capital markets.

Mahmut L. Ünlü, Chairman and CEO of ÜNLÜ & Co, stated, “Since our foundation we have completed highly successful transactions with unique financial solutions developed based on our clients’ needs. With our teams and expert staff, we will continue our efforts with relentless ambition, both to address our customers’ expectations and to create value to our economy.”

Turkey's leading investment services and asset management group ÜNLÜ & Co continues to draw attention in the international arena. Euromoney Magazine, one of the leading publications of global capital markets, included ÜNLÜ & Co as the market leader in the "Investment Banking" category in its "Market Leaders" list.

ÜNLÜ & Co is ranked Market Leader for Investment Banking after demonstrating consistent, impactful activity on capital markets over the past years, especially in the M&A area. Five M&A transactions that

the Company completed since April 2021 and Hitit Bilgisayar Hizmetleri A.Ş. IPO, led by ÜNLÜ & Co as consortium leader, were the highlights of the evaluation for the ranking.

In his statement regarding the ranking, Mahmut L. Ünlü, Chairman and CEO of ÜNLÜ & Co, noted the following: “As ÜNLÜ & Co, since our inception in 1996, we have been building a structure that has been evolving with experience, whilst contributing to the sector’s development. We have been a pioneer and leader in Turkey’s M&A advisory market. We are honored to be included at the top of “Market Leaders” list created by Euromoney magazine.”

'We continue to contribute to the capital markets with the services we offer and our wide product range'

Expressing that since the foundation of ÜNLÜ & Co, the aim was to create a successful and leading financial institution with entrepreneurial spirit, that will remain a market leader one hundred years from now Mahmut L. Ünlü continued as follows: “A crucial success in advisory services in the realm of mergers and acquisitions, IPOs, and privatizations, built on 27 years of experience, and solid partnerships forged between institutional clients and global fund sources have earned a well-warranted reputation to ÜNLÜ & Co in local and international markets. Since our foundation we have completed highly successful transactions with unique financial solutions developed based on our clients’ needs. While creating high added value through personalized investment advisory service and financial products, we also played an effective role in the deepening of Turkish capital markets. We continue to contribute to capital markets with the services we offer and our wide product range. With DAHA Investment Advisory and Brokerage Services, we offer tailored services to qualified retail and institutional investors. In a recent effort to broaden our client base and enhance our financial coverage through digital transformation we launched our new digital venture, “Piapiri”. With Piapiri, we aim to provide our customers with everything they need to invest through a single platform in a digital ecosystem.”

Stating that the firm will continue its efforts with relentless ambition, both to address its customers’ expectations and to create value to our country with its teams and expert staff, Ünlü said" I would like to extend my sincere gratitude first and foremost to our team, as well as to our valued customers and all our business partners, on behalf of myself and our Board of Directors."

About ÜNLÜ & Co

Established in 1996, ÜNLÜ & Co Group has become Turkey’s leading merger and acquisition advisory firm with the 126 successful transactions it has advised on since 1998. The Company also ranks first in terms deals above USD 30 mn, with total number of concluded transactions, total number of cross-border transactions, and total number of private fund transactions since 2010. (Source: Mergermarket)

ÜNLÜ & Co Group ranks second among all financial institutions with a 22% market share (excluding privatizations) in capital market transactions through 2010-2022, involving initial public offerings, secondary public offerings, and accelerated book building; 32 transactions; and an aggregate transaction value of USD 3 billion. (Source: Bloomberg)

ÜNLÜ & Co Group has generated an aggregate volume in excess of TL 2.2 billion through 31 debt instrument issuances since 2013. (Source: Borsa İstanbul)

As one of Turkey's leading non-performing loan management companies, İstanbul Varlık has TL 368 million in aggregate investments, and a portfolio with capital value of TL 4.2 billion.

ÜNLÜ & Co also offers personalized investment advisory services to qualified retail and institutional investors through DAHA Investment Advisory, which operates within its premises. Assets managed in the framework of DAHA operations amount to TL 9.4 billion as of September 2022. In the realm of Asset Management services, ÜNLÜ & Co is active with Fund and Portfolio Management, ÜNLÜ Alternative Assets, and Non-Performing Loan Management, with an employee headcount in excess of 280. Assets managed under Asset Management group amount to around TL 6.2 billion.

Headquartered in İstanbul and having a total employee count close to 500, ÜNLÜ & Co also has offices in İstanbul - Bağdat Street, Ankara and İzmir, along with subsidiaries in New York and London.

Our Major Awards

- Euromoney Market Leaders 2022- Investment Banking/ Market Leader-Turkey
- BV Awards 2020 & 2021 & 2022 -Turkey / Best Investment Research Team
- Golden Leader Awards 2022- Turkey's Most Admired 50 CEO's/ 50 CHRO's Awards
- Globee Business Awards 2022- Best Use of YouTube/ ÜNLÜ The Club- Gold Globee Award
- Stevie International Business Awards 2022- Financial & Market Data Information Solution/ ÜNLÜ The Club- Gold Stevie Award
- EMEA Finance/ Europe Banking Awards 2021- Best M&A House-Turkey, Best Investment Bank-Turkey, Financial Inclusion Award-CEE&CIS
- Mergermarket European M&A Awards 2021-Turkey M&A Financial Adviser of the Year
- 12th & 13th M&A Atlas Awards- Global M&A Deal of the Year & Emerging Markets- Investment Bank of the Year
- "Most Admired Brokerage Firm-2021"- Capital Magazine 21th "Most Admired Companies in Business World" Research
- 6th TSPB Capital Markets Awards- Leader of Mergers and Acquisitions-2020
- Globee Business Excellence Awards- Learning Management Solution – Gold Award
- Stevie Awards for Great Employers 2021- Achievement in Learning Technology Implementation- Silver Stevie Award
- Bonds & Loans Turkey Awards- Local Currency Bond Deal of the Year
- ARC Awards 2021- Interior Design, Gold Prize / Traditional Annual Report, Silver Prize/ Chairman's/ President's Letter, Silver Prize

- *EMEA Finance/ Europe Banking Awards 2020- Turkey's Best Merger & Acquisition House Award*
- *Euromoney Awards for Excellence 2015- Best Merger & Acquisition House of the Year*
- *Euromoney Awards for Excellence 2016/ 2019- Turkey's Best Investment Bank*
- *ACQ5 Global Awards 2020 -Turkey- Investment Bank of the Year*
- *5th TSPB Capital Markets Awards- Leader of Mergers and Acquisitions & Social Impact Project (ÜNLÜ & Co Women Entrepreneurs Academy)*
- *Bonds & Loans 2020 - Project Finance Deal of the Year Nominee - Unifree Duty Free A.Ş. Third Airport Project / Structured Bond Deal of the Year Runner-Up - ÜNLÜ Menkul Hasat Asset Finance Fund / Tarfin Tarım A.Ş.*
- *Sardis Awards- Positive Social Impact – Social Gender Equality / ÜNLÜ & Co Women Entrepreneurs Academy / Silver Sardis*
- *ARC Awards 2020- Photography, Gold Prize / Traditional Annual Report, Silver Prize / Chairman's/President's Letter, Silver Prize*
- *İstanbul Marketing Awards 2020 - Annual Report Design*

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