## ÜNLÜ Yatırım Holding A.Ş.

## 2022 Full Year Financial Results

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## Agenda



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## 2022 Full Year Results: Key Takeaways



## 268,8 mn TL Net Profit (238% y/y)

Comprehensive Income: 305 mn TL ( 166% y/y)

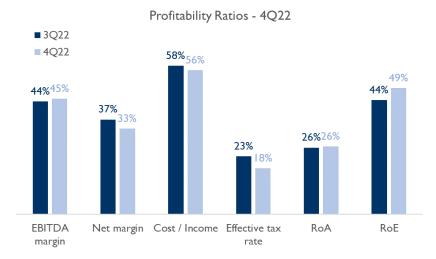
## **817,9** mn TL Revenues (\*\*)

147% increase compared to last year

## 45,6% Return on Equity(\*)



## 45% EBITDA Margin



(\*) Equity dated 31.12.2021 and cash dividend payment realized in 2022 have been taken into account. (\*\*) Extended Revenues = Gross Income + Other Operating Income (net) + Income from Investment Activities (net)

## **Important Themes**

2022 was a successful year in terms of operational income and profitability.

All financial targets revized in the 3rd quarter for the end of 2022 were realized above expectations.

Among the 4 main business lines, Investment Advisory and NPL's momentum continued to rise; the share of recurring revenues continues to increase.

With the launch of Piapiri (in October) which democratizes investing, we expanded our product/service range and started to offer a digital ecosystem for investing. We expect to see Piapiri's contribution to revenues and profitability in the coming quarter.

ÜNLÜ Yazılım ve Teknoloji Hizmetleri A.Ş. was founded as part of our digital transformation strategies.

The contribution of the Warrant Market Making process to revenues continues to increase. As of the end of year its market share rose to 5%.



## ÜNLÜ Yatırım Holding A.Ş. as of end of 2022





692,5 mn TL Core Revenues

268,8 mn TL Net Profit [Q4: 102,2 - Q3:81 mn TL]

88% Share of Recurring Revenues



1.716 mn TL **Total Assets** 

894 mn TL Shareholders' Equity

49,1% Q4 Return on Equity



486

2,4 bn TL Investment **Funds** 

336 mn TL **Alternative** Investments

**4,2 bn TL** NPL Portfolio Principal Amount

**Employees** 

14,7 bn TL

DAHA AuC (\*)

(\*): Assets Under Consideration

% 51-49 Female-Male

3 countries, 6 offices İstanbul, Ankara, İzmir, London, New York



# In 2022 the company's Core Revenues (\*) increased by 131% y/y and reached 692,5 mn TL. Comprehensive Income reached 305 mn TL (y/y 166%).

| Summary Income Statement (TL)                  | 12M22   | 12M21   | ⊿YoY     | 4Q22   | 3Q22   | ⊿QoQ     | 4Q21   | ⊿ QoY    | 12-TTM-22 | 9-TTM-22 | ⊿Trailing |
|--|---------|---------|----------|--------|--------|----------|--------|----------|-----------|----------|-----------|
| Core operating revenues                        | 692,5   | 300,3   | 131%     | 238,5  | 198,9  | 20%      | 101,9  | 134%     | 692,5     | 555,8    | 25%       |
| Marketing, selling and distribution expenses   | -40,5   | -19,6   | 107%     | -18,2  | -9,1   | 101%     | -6,9   | 165%     | -40,5     | -29,2    | 39%       |
| General administrative expenses                | -443, I | -226, I | 96%      | -153,9 | -117,8 | 31%      | -81,7  | 88%      | -443, I   | -370,8   | 19%       |
| Other operating income                         | 5,6     | 1,9     | 190%     | 1,5    | 1,1    | 33%      | -0,2   | <b>↑</b> | 5,6       | 3,9      | 44%       |
| Other operating expense                        | -0,7    | -0,9    | -20%     | -0,7   | 0,0    | <b>↑</b> | -0,6   | 18%      | -0,7      | -0,6     | 18%       |
| Operating profit                               | 213,8   | 55,7    | 284%     | 67,2   | 73,2   | -8%      | 12,5   | 436%     | 213,8     | 159,1    | 34%       |
| Gains on investments booked with equity method | 13,4    | 5,1     | 164%     | 10,0   | 3,7    | 169%     | 3,9    | 157%     | 13,4      | 7,3      | 84%       |
| Income from investment activities              | 160,0   | 28,4    | 463%     | 86,6   | 20,2   | 328%     | 18,8   | 362%     | 160,0     | 92,2     | 74%       |
| Expenses from investment activities            | -53,0   | -3,6    | <b>↑</b> | -28,7  | -4, I  | <b>↓</b> | -0,3   | <b>↑</b> | -53,0     | -24,5    | <b>↑</b>  |
| Profit before Financal Income                  | 334,3   | 85,6    | 291%     | 135,2  | 93,0   | 45%      | 34,9   | 287%     | 334,3     | 234,1    | 43%       |
| Financial income                               | 248,6   | 189,9   | 31%      | 28,7   | 86,0   | -67%     | 123,8  | -77%     | 248,6     | 343,7    | -28%      |
| Financial expenses                             | -232,2  | -165,1  | 41%      | -39,4  | -74,5  | -47%     | -100,7 | -61%     | -232,2    | -293,5   | -21%      |
| Profit Before Tax                              | 350,7   | 110,4   | 218%     | 124,4  | 104,5  | 19%      | 58,I   | 114%     | 350,7     | 284,3    | 23%       |
| Tax expense                                    | 81,8    | 30,8    | 166%     | 22,2   | 23,6   | -6%      | 14,3   | 55%      | 81,8      | 73,9     | 11%       |
| Net Income                                     | 268,8   | 79,6    | 238%     | 102,2  | 81,0   | 26%      | 43,8   | 134%     | 268,8     | 210,4    | 28%       |
| Other comprehensive income                     | 36,2    | 34,8    | 4%       | 20,3   | 3,7    | 456%     | 27,6   | -26%     | 36,2      | 43,5     | -17%      |
| Total comprehensive income                     | 305,0   | 114,5   | 166%     | 122,6  | 84,6   | 45%      | 71,4   | 72%      | 305,0     | 253,9    | 20%       |

Source: December 31, 2022 Consolidated Financial Statements

(\*\*) TTM = Trailing I 2 months

<sup>(\*)</sup> Core Revenues = Gross Profit from Financial Activities



# 2022 total revenues (\*) at 817,9 mn TL, EBITDA at 347,3 mn TL, net profit 268,8 mn TL (y/y 238%). In 2022 EBITDA Margin reached 42%, Profit Margin 33%, and RoE 37,2%.

| Operational profitability     | 12M22  | 12M21  | ₄YoY | 4Q22   | 3Q22   | ⊿QoQ | 4Q21  | ⊿ QoY | 12-TTM-22 | 9-TTM-22 | ⊿Trailing |
|-------------------------------|--------|--------|------|--------|--------|------|-------|-------|-----------|----------|-----------|
| Extended Operational Revenues | 817,9  | 331,2  | 147% | 307,3  | 219,9  | 40%  | 123,5 | 149%  | 817,9     | 634, I   | 29,0%     |
| Operational Revenues          | 834,3  | 356,0  | 134% | 296,5  | 231,4  | 28%  | 146,6 | 102%  | 834,3     | 684,3    | 21,9%     |
| Comphrensive Revenues         | 870,5  | 390,9  | 123% | 316,8  | 235,1  | 35%  | 174,2 | 82%   | 870,5     | 727,8    | 19,6%     |
| EBITDA                        | 347,3  | 95,6   | 263% | 137,8  | 96,5   | 43%  | 38,1  | 261%  | 347,3     | 247,6    | 40,2%     |
| Amortisation costs            | 13,0   | 10,0   | 30%  | 2,6    | 3,5    | -24% | 3,2   | -18%  | 13,0      | 13,6     | -4,3%     |
| Net Income                    | 268,8  | 79,6   | 238% | 102,2  | 81,0   | 26%  | 43,8  | 134%  | 268,8     | 210,4    | 27,8%     |
| Operating expenses            | -483,6 | -245,6 | 97%  | -172,1 | -126,9 | 36%  | -88,5 | 94%   | -483,6    | -400,0   | 20,9%     |

| Profitability      | 12M22 | 12M21 | ⊿YoY      | 4Q22  | 3Q22  | ⊿QoQ     | 4Q21 | ⊿ <b>Q</b> oY | 12-TTM-22 | 9-TTM-22 | ∆Trailing |
|--------------------|-------|-------|-----------|-------|-------|----------|------|---------------|-----------|----------|-----------|
| EBITDA margin      | 42%   | 29%   | 13.6 pps  | 45%   | 44%   | 1.0 pps  | 31%  | 14.0 pps      | 42%       | 39%      | 3.4 pps   |
| Net margin         | 33%   | 24%   | 8.8 pps   | 33%   | 37%   | -3.5 pps | 35%  | -2.2 pps      | 33%       | 33%      | -0.3 pps  |
| Cost / Income      | 59%   | 74%   | -15.0 pps | 56%   | 58%   | -1.7 pps | 72%  | -15.7 pps     | 59%       | 63%      | -4.0 pps  |
| Effective tax rate | 23%   | 28%   | -4.5 pps  | 18%   | 23%   | -4.7 pps | 25%  | -6.8 pps      | 23%       | 26%      | -2.7 pps  |
| RoA                | 21,7% | 11,1% | 10.7 pps  | 26,3% | 25,9% | 0.4 pps  | 20%  | 6.3 pps       | 23,5%     | 21%      | 2.0 pps   |
| RoE                | 37,2% | 20,0% | 17.3 pps  | 49,1% | 44,4% | 4.7 pps  | 31%  | 18.4 pps      | 39,2%     | 35%      | 4.6 pps   |

Source: December 31, 2022 Consolidated Financial Statements

<sup>(\*)</sup> Extended Revenues = Core Operating Revenues + Other Operating Income (net) + Income from Investment Activities (net)

<sup>(\*)</sup> All Revenues = Extended Revenues + Financing Revenues (net)

<sup>(\*)</sup> Comprehensive Revenues = All Revenues + Other revenues followed under capital account

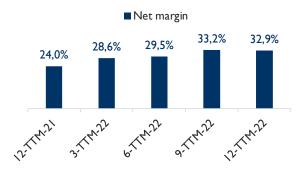
<sup>(\*\*)</sup> TTM = Trailing I 2 months

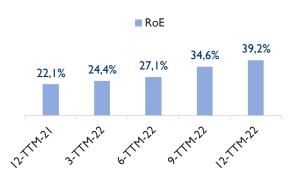


#### Both revenues (\*) and profitability reached historic highs on an annualized basis.









<sup>(\*)</sup> Extended Revenues = Gross Profit+ Other Operating Income (net) + Income from Investment Activities (net)

<sup>(\*\*)</sup> TTM= Trailing 12 Months



# As of the end of 2022, consolidated assets reached 1.716 mn TL (y/y +83%), financial leverage increased, shareholders' equity reached 894 mn TL (y/y +47%).

| Summary Balance Sheet (mio TL)             | 12M22 | 12M21 | ⊿YoY     | 12M21 | ⊿ YtD    | 9M22  | ⊿ QoQ    |
|--|-------|-------|----------|-------|----------|-------|----------|
| Total Assets                               | 1.716 | 939   | 83%      | 939   | 83%      | 1.389 | 24%      |
| Current Assets                             | 1.467 | 702   | 109%     | 702   | 109%     | 1.148 | 28%      |
| Fixed Assets                               | 250   | 237   | 6%       | 237   | 6%       | 241   | 3%       |
| Liabilities                                | 822   | 332   | 147%     | 332   | 147%     | 617   | 33%      |
| Short-term liabilities                     | 732   | 271   | 170%     | 271   | 170%     | 546   | 34%      |
| Long-term liabilities                      | 90    | 61    | 47%      | 61    | 47%      | 72    | 26%      |
| Shareholders' equity                       | 894   | 607   | 47%      | 607   | 47%      | 772   | 16%      |
| Controlling interest                       | 894   | 607   | 47%      | 607   | 47%      | 772   | 16%      |
| Non-controlling interests                  | 0     | 0     | <b>↑</b> | 0     | <b>↑</b> | 0     | <b>↑</b> |
| Total Liabilities and Shareholders' equity | 1.716 | 939   | 83%      | 939   | 83%      | 1.389 | 24%      |

| Liquidity and Debt Service                                 | 12A22 | 12A21 | ⊿YoY      | 12A21 | ⊿YtD      | 9A22  | ⊿ QoQ     |
|--|-------|-------|-----------|-------|-----------|-------|-----------|
| Cash and cash-Like Assets                                  | 1.232 | 572   | 116%      | 572   | 116%      | 1.013 | 22%       |
| Cash ratio: Cash and alike / Total liabilities             | 1,5 x | 1,7 x | -22.2 pps | 1,7 x | -22.2 pps | 1,6 x | -14.0 pps |
| Current ratio: Cash and alike / Short-term liabilities     | 1,7 x | 2,1 x | -42.7 pps | 2,1 x | -42.7 pps | 1,9 x | -17.1 pps |
| Liquidity ratio: Only Cash assets / Short-term liabilities | 0,4 x | 1,0 x | -64.1 pps | 1,0 x | -64.1 pps | 0,4 x | -3.2 pps  |

| Leverage and Debtness                    | 12A22 | 12A21 | ⊿ YoY     | 12A21 | ⊿YtD      | 9A22  | ⊿ QoQ    |
|--|-------|-------|-----------|-------|-----------|-------|----------|
| Total Liabilities / Shareholders' equity | 0,9 x | 0,5 x | 37.2 pps  | 0,5 x | 37.2 pps  | 0,8 x | 11.9 pps |
| Equity / Total assets                    | 52%   | 65%   | -12.5 pps | 65%   | -12.5 pps | 56%   | -3.4 pps |
| Total Liabilities / Total assets         | 48%   | 35%   | 12.5 pps  | 35%   | 12.5 pps  | 44%   | 3.4 pps  |

Source: December 31, 2022 Consolidated Financial Statements

<sup>(\*)</sup> Cash and Cash Equivalent Assets:: Cash+ Short term financial assets + Short term commercial loans to customers + Short term part of the NPL portfolio



Revenues from 4 main business lines reached 692,5 mn TL by the end of 2022 (y/y +131%). The admiral ship has been the NPL business line. Investment Advisory and DAHA's contribution to revenues continued to increase in the last quarter.

| Revenues by Business Line (TL mn)        | 12M22 | 12M21        | ΔYοY     | 4Q22  | 3Q22  | ⊿QoQ       | 4Q21  | ⊿QoY         | 12-TTM-22 | 9-TTM-22 | △Trailing |
|--|-------|--------------|----------|-------|-------|------------|-------|--------------|-----------|----------|-----------|
| Corporate Finance                        | 71,4  | 40,8         | 75%      | 30,2  | 20,1  | 50%        | 11,1  | 173%         | 71,4      | 52,3     | 36%       |
| M&A                                      | 64,8  | 36,8         | 76%      | 30,2  | 20,1  | 50%        | 10,7  | 182%         | 64,8      | 45,4     | 43%       |
| ECM and DCM                              | 6,6   | 4,0          | 66%      | 0,0   | 0,0   | <b>↑</b>   | 0,4   | $\downarrow$ | 6,6       | 7,0      | -5%       |
| Institutional Sales                      | 86,6  | 35,6         | 143%     | 32,1  | 22,4  | 43%        | 13,3  | 141%         | 86,6      | 67,8     | 28%       |
| Blocks, ECM, DCM etc.                    | 10,8  | <b>7</b> , I | 52%      | 4,2   | 0,0   | <b>↑</b>   | 3,4   | <b>↓</b>     | 10,8      | 10,0     | 8%        |
| Recurring revenues                       | 75,8  | 28,5         | 166%     | 27,9  | 22,4  | 25%        | 9,9   | 182%         | 75,8      | 57,8     | 31%       |
| Financial Advisory and Wealth Management | 152,4 | 54,5         | 180%     | 48,6  | 50,0  | -3%        | 16,7  | 191%         | 152,4     | 120,4    | 27%       |
| DAHA                                     | 142,0 | 49,7         | 186%     | 53,7  | 41,0  | 31%        | 16,7  | 222%         | 142,0     | 105,0    | 35%       |
| Capital markets services                 | 88,2  | 27,9         | 216%     | 37,8  | 23,5  | 61%        | 10,1  | 274%         | 88,2      | 60,5     | 46%       |
| OTC and Treasury offerings               | 44,4  | 12,1         | 267%     | 13,6  | 15,4  | -12%       | 4,0   | 239%         | 44,4      | 34,8     | 27%       |
| Global markets                           | 9,5   | 9,7          | -2%      | 2,4   | 2,1   | 14%        | 2,6   | -8%          | 9,5       | 9,7      | -2%       |
| Fund and Portfolio Management            | 10,3  | 4,8          | 116%     | -5, I | 9,0   | p->n       | 0,0   | 0->n         | 10,3      | 15,4     | -33%      |
| NPL                                      | 287,0 | 142,2        | 102%     | 93,7  | 74,8  | 25%        | 50,2  | 87%          | 287,0     | 243,5    | 18%       |
| Treasury and other                       | 95, I | 27,2         | 249%     | 33,9  | 31,6  | <b>7</b> % | 10,6  | 219%         | 95, I     | 71,8     | 32%       |
| Treasury                                 | 91,8  | 25,4         | 261%     | 33,0  | 30,8  | 7%         | 10,6  | 211%         | 91,8      | 69,4     | 32%       |
| Alternative Investments                  | 3,2   | 1,8          | 82%      | 0,9   | 0,8   | 5%         | 0,0   | <b>↑</b>     | 3,2       | 2,3      | 38%       |
| Core operating revenues                  | 692,5 | 300,3        | 131%     | 238,5 | 198,9 | 20%        | 101,9 | 134%         | 692,5     | 555,9    | 25%       |
| Recurring revenues                       | 607,0 | 250,8        | 142%     | 203,3 | 178,0 | 14%        | 87,6  | 132%         | 607,0     | 491,4    | 24%       |
| Recurring revenues %                     | 88%   | 84%          | 4.1 pps  | 85%   | 89%   | -4.3 pps   | 86%   | -0.8 pps     | 88%       | 88%      | -0.7 pps  |
| Project-based revenues                   | 85,5  | 49,5         | 73%      | 35,3  | 20,9  | 69%        | 14,3  | 147%         | 85,5      | 64,5     | 33%       |
| Contribution of Business lines           | 12M22 | 12M21        | ΔΥοΥ     | 4Q22  | 3Q22  | ⊿ QoQ      | 4Q21  | ⊿ QoY        | 12-TTM-22 | 9-TTM-22 | ∆Trailing |
| Corporate Finance                        | 10%   | 14%          | -3.3 pps | 13%   | 10%   | 2.6 pps    | 11%   | 1.8 pps      | 10%       | 9%       | 0.9 pps   |
| Institutional Sales                      | 13%   | 12%          | 0.6 pps  | 13%   | 11%   | 2.2 pps    | 13%   | 0.4 pps      | 13%       | 12%      | 0.3 pps   |
| Financial Advisory and Wealth Management | 22%   | 18%          | 3.9 pps  | 20%   | 25%   | -4.7 pps   | 16%   | 4.0 pps      | 22%       | 22%      | 0.3 pps   |
| NPL                                      | 41%   | 47%          | -5.9 pps | 39%   | 38%   | 1.7 pps    | 49%   | -10.0 pps    | 41%       | 44%      | -2.4 pps  |
| Other                                    | 14%   | 9%           | 4.7 pps  | 14%   | 16%   | -1.7 pps   | 10%   | 3.8 pps      | 14%       | 13%      | 0.8 pps   |

Source: December 31, 2022 Consolidated Financial Statements



# **Developments by Business Lines**



## 2022 Collections: 303 mn TL

#### **NPL Busines Line Performance**

Total investments in 2022: 18 mn TL

Average monthly collections in 2022: **25,3 mn TL** (7,0% of investment) (Sector: 4,5%)

To date, **38** portfolios with a capital of **4.2 bn TL** was purchased in exchange for **368 mn TL** investment.

267 employees— 162 female, 105 male

#### **NPL Sector**

2020 (Pandemic) : Total **I,6 bn TL** (principal) NPL sales

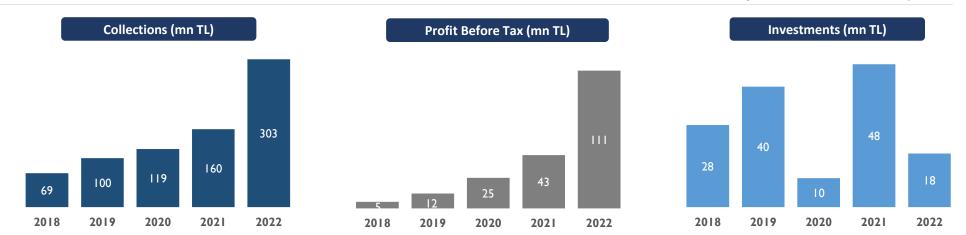
2021: **5,1 bn TL** (Specifically second half of the year)

2022: **6,2** bn TL

Average selling price of NPLs in 2022: 18,2% (2021: 14,1%)

As of January I, 2022, transactions made by asset management companies are **exempted** from stamp duty, fees and New Application of Resource Utilization Support Fund Rate (KKDF) deductions – **indefinitely.** 

The portion of the NPL books managed by asset management companies with a principal amount of less than **2,500 TL** will be transferred to the Ministry of Treasury and Finance (The portion of such assets in İSTANBUL Varlık's NPL portfolio: 1,0% - 1,5%)



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The IPO of Hitit Bilgisayar was successfully completed. This IPO was the one in which foreign investors showed the most interest.

Elba Bant Sanayi A.Ş.'s sale to the private equity fund Mediterra was completed.

60% of Dalaman Airport's shares -of which YDA Group held exclusivity rights up until the end of 2042- was sold to the Spanish Ferrovial Group for 159 mn USD.

Targid Agriculture and Food Products was acquired by GAT Foods.

The sale of the special chemicals distribution unit within Aktaş Foreign Trade to the Belgian company Azelis was completed.

Defacto's minority stake sale to EBRD was completed.

Intersport Türkiye operations' sale to Eren Retail Group was completed.

#### **M&A**

Despite the serious slowdown in the M&A market compared to last year, both in Turkey and globally, ÜNLÜ & Co's M&A pipeline remains strong.

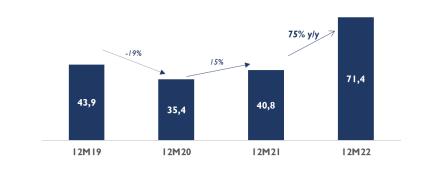
Active M&A projects: 18

Technology partnership formed with Phellos Financial Consultancy: 2 ongoing projects

## 2022 Revenues: 71,4 mn TL (y/y 75%)

4Q22 Revenues: 30,2 mn TL

## CF Revenues



#### **IPO**

A project in which we are co-leaders on the IPO side and which was planned for the first quarter of 2023 was postponed. Another project in which we assumed the leadership position is in the first stage of the CMB application process. IPO is planned to be completed in the beginning of May.

Efforts are under way to obtain new authorizations in every business line.

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## Investment Advisory: DAHA and Fund Management



**PP** Piapiri

## 2022 Revenues: I52,3 mnTL

DAHA: **142 mn TL** (y/y +186%)

Fund Management: 10,3 mn TL (y/y 250%)

AuC (\*): **14,7 bn TL** (y/y +76%)

Fund Size: **2,4 bn TL** (y/y +184%)

Customer Size: 6.096 (y/y +55%)

#### **DAHA**

As part of the Digital Transformation Project, our new mobile app Piapiri was launched.

Video account opening project has been completed and Ünlü Menkul Değerler A.Ş. was among the first independent brokerage firms to complete this process in the market.

A total of 1641 warrants were issued on 38 different underlying assets as part of the Warrant Issuance and Market Making partnership carried out in cooperation with Goldman Sachs.

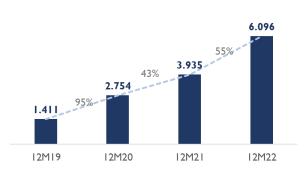
#### **Fund Management**

As of December 31, 2022 the number of managed funds reached 23, and fund size 2,4 bn TL.

The Gold Fund (UPI) was issued on 06/12/2022 and reached a size of 103.6 Million TL. The fund, which is open to TEFAS, can be sold through different channels and therefore has a growth potential.

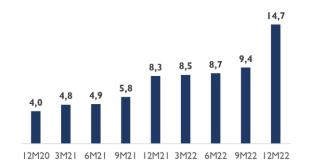
The Global Risk Algorithm Fund (ULH) was issued on 02/12/2022 and reached a size of 40.7 Million TL.

#### **DAHA Customer Size**



(\*): AUC: Assets Under Consideration

#### **DAHA AuC**



#### **DAHA** Revenues by Products

Brokerage Services: **88,2 mn TL** (y/y +216%)

Treasury Products: 44,4 mn TL (y/y +267%)

Int. Brokerage Services: **9,5 mn TL** (y/y -2%)

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#### Institutional Sales Business Line



## 2022 Revenues: 86,6 mn TL

Recurring Revenues: 75,8 mn TL (y/y +166%)
Other Revenues(\*): 10,8 mn TL (y/y 52%)

(\*) Other Revenues: Block Sales, ECM and DCM revenues, other brokerage and research services

#### **Performance of the Business Line**

Institutional Sales revenue in 4Q22, increased by 43% compared to previous quarter and reached 32,1 mn TL. Diversity in business lines increasingly contributes to revenues.

#### **Sector Developments**

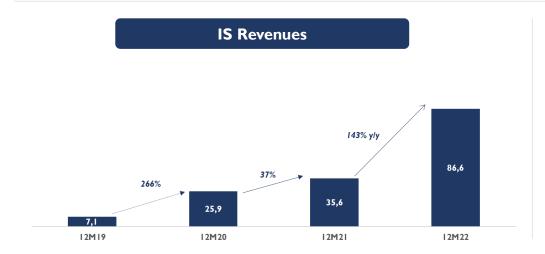
With the rise of the stock market in the last quarter of the year, there was a rapid increase in brokerage revenues.

The equity market portfolio size of domestic corporate investors increased from 353 bn TL at the end of 3Q22 to 568 bn TL at the end of 2022.

#### **Important Headlines**

The inflow of new customers and new account openings continue at an accelerating rate.

Since the election date is now set, foreign institutional investors' interest in BİST may increase.





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# **Evaluation of 2022 Results**

## 2022 Targets and Full Year Results





#### "Core revenues above 600 mn TL in 2022"

Core revenues in 2022 increased by y/y 131% and exceeded expectations with a total of 692,5 mn TL..



## "210 mn TL net profit"

Net profit in 2022: 268,8 mn TL. All business lines contributed equally.



## "To increase the share of our recurring revenues in 2022"

As of the end of 2022, the share of our recurring revenues reached 88%. This share was 83% the previous year.



#### "To launch new service channels as part of the Digital Transformation process"

Investments in online service channels continued in 2022. With the launch of our mobile app Piapiri in October we made investing easier, improved our service quality, expanded our product/service range and started to offer a digital ecosystem for investing. We expect that Piapiri's contribution to revenues and profitability will continue to increase.



#### "To launch our investment banking activities subject to BRSA's approval"

Our application to the BRSA for an investment banking license is being processed. Should we get granted the said license we will share our revized plans and goals with our investors.

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# **Appendices**

## ÜNLÜ & Co - Pioneer in the Sector with its Entrepreneurial History



#### 4 Major Business Lines: NPL, Investment Advisory, Corporate Finance and Institutional Sales

#### Pioneering initiatives, Reputable Name

#### **NPL**

Retail NPL Portfolio Management
Corporate NPL Portfolio Management
SME NPL Portfolio Management

#### DAHA

## and Investment Advisory

Retail Investor Services
Institutional Sales and Treasury
Solutions
Brokerage Services
Risk Management
Structured Products
Digital Service Channels
Financial Advisory
Alternative Investment Services
Fund Management
Portfolio Management

## Corporate Finance M&A Advisory

IPO Advisory

Debt Capital Markets

Restructured Debt Advisory

#### **Institutional Sales**

Brokerage services to domestic and international institutional investors Research services

## #1

Turkey's first independent M&A advisory firm



Founder of one of the first private equity funds in Turkey

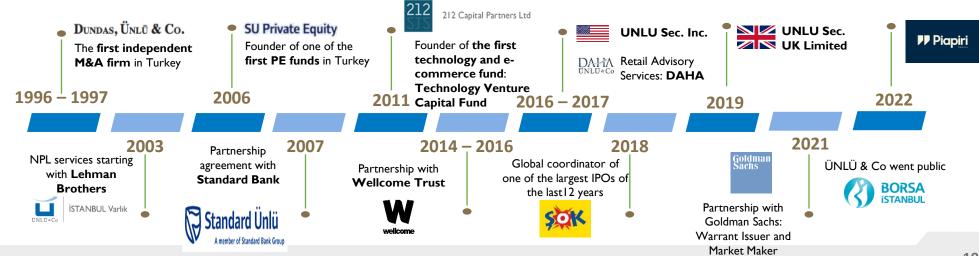


Turkey's first technology and ecommerce fund



One of the first players in the NPL sector in Turkey

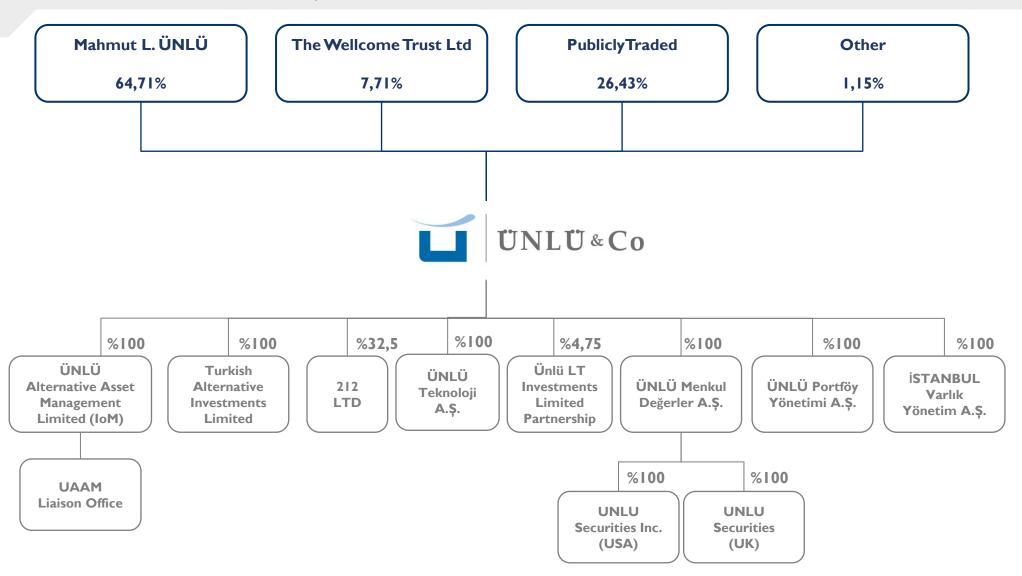
#### 27 years of entrepreneurship and global partnerships



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## ÜNLÜ Yatırım Holding A.Ş – Ownership and Group Structure





(\*) Source: Consolidated financial statements as of December 31, 2022

## Social Responsibility



- " ÜNLÜ & Co supports sustainable initiatives in order to create lasting impact and transformation in the following fields: Entrepreneurship, women and education.
- In addition to sponsorships, ÜNLÜ & Co employees are actively involved in social responsibility projects. They dedicate personal time, provide training and make their personal contributions in order to raise social awareness.

#### Selected social responsibility projects



" ÜNLÜ & Co Board Member Şebnem Kalyoncuoğlu Ünlü, shares her experiences with young people at GİRVAK Fellow Up inspiration meetings.



Endeavor, one of the most established associations focusing on entrepreneurship in Turkey, also leads a renown entrepreneurship initiative in Turkey: "Active Entrepreneurship Movement". Mahmut L. Ünlü and Şebnem Kalyoncuoğlu Ünlü support this program and contribute to the movement as "Endeavor mentors."



ÜNLÜ & Co always stands by young female leaders of the future who are actively involved in business and in production. Our company has been supporting KAGIDER foundation since 2014.



ÜNLÜ & Co contributes to the development of the Koruncuk Foundation on a yearly basis and supports girls who reside in "Koruncukköy" and whose right to education is at risk.



UNLÜ & Co, is a continuous supporter of the "Anatolian Scholars Program" managed by Koç University which provides scholarships and similar opportunities to successful students dealing with financial difficulties



This has been designed as the new module of the Women Entrepreneurs Academy, which was established by ÜNLÜ & Co in 2016 and graduated 100 women over the past five years. With Girvak's cooperation, ÜNLÜ & Co will carry out over a13-month period, a program called Fintech to educate and support 3 or 4-person teams founded or co-founded by women active in the software field whose interests include Cyber Security, Clean Energy Technologies, Health Technologies, Education Technologies and Sustainable Agriculture Technologies. The program started in January with 18 teams selected from 324 applications and 81 teams.



" ÜNLÜ & Co, is among the supporters of the Esas Sosyal "First Chance with Şevket Sabancı's Vision Program." This program was launched as a solution model to the unemployment problem among Turkey's educated young people.



UNLÜ & Co, sponsored the exhibition "I-You-They: A Century of Artist Women" which curated works of artist women who lived and created in Turkey between 1850 – 1950. Realized under the patronage of Çiğdem Simavi and curated by Deniz Artun, the exhibition derives its name from one of Şükran Aziz's exhibited works.

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## **Investor Relations**

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